

Summer school «Tourism and Hospitality Industry in the Russian Federation».

Terms: in the period from 17 July to 26 July, 2012 (10 consecutive days up to your choice)

Credits to be passed: 6 credits.

Duration: 10 days

Number of students in a group 13+1 tutor

Language English

	Activities	Duration (hours)			Professors
		L e c t u r e s	pr a c t i c e	un a s s i s t e d	
1 day 17.07 <u>Tuesday</u>	Arrival, meeting at the airport, transfer, accommodation at the hotel Greeting of the guests 18:00 - (late) dinner				
2 day 18.07 <u>Wednesday</u>	Breakfast 8:30 General meeting 9:00 -10:00 10:00-13:00 Lecture : The Geography of Tourism in the Russian Federation 13:00 Lunch 14Excursion «The Kremlin and it's Treasures»	5	3	4	Professor Sergei Tarchov, full doctorate ,a professor of Moscow State University A visit to the Moscow Kremlin.
3 day 19.07 <u>Thursday</u>	Breakfast 8:30 9:00-13:00 Lecture: History and Culture of Russia. Destinations and the UNESCO Heritage Objects in Russia. 13:00 Lunch 14.00 -17.00 A Sightseeing Tour around Moscow	5		3	Professor Elena Moshnyaga Professor Elena Moshnyaga , an experienced guide
4 day 20.07 <u>Friday</u>	Breakfast 8:30 9:00-13:00 Lecture: Promotion, Information and Communicative policy in Tourism and Hospitality in the RF. 10:00 Meeting with the head of the delegation of China Department of Tourism. 12:00 Meeting with the rector of the Russian International Academy for Tourism Professor Igor V. Zorin 13:00 Lunch	5		3	Tolnina Valeria

	14.00-16.00 Boat trip along the Moscow River (optional) or visit the mansion Tsaritsyno (optionally)				
5 day 21.07 Saturday	Breakfast 8:30 9:00-13:00 Lecture: Organization of Hotel and Restaurant Services in the Russian Federation 13:00 Lunch A visit to The State Tretyakov Gallery	5 3			Professor Maria Govyazina, financial director of the Ararat Park Hyatt Moscow Hotel An acquaintance with the main collection of Russian paintings in the world
6 day 22.07 Sunday	Breakfast 9.00 9:30- 17.00 A weekend trip. Lunch at the estate A visit to the Russian traditional estate "Serednikovo"	6 2			Professor Elena Lozianova, master of sport A visit to the country estate. In the park a practical activity on sports tourism will be held (orienteering, river crossing etc.)
7 day 23.07 Monday	Breakfast 8:30 9:00-13:00 Lecture: Tourism and Entrepreneurship Organization in the Russian Federation Lunch 13:00 14.00-A Visit to the Ararat Park Hyatt Moscow Hotel	5 2			Professor Igor Efremov The organization peculiarities of different forms of properties in the RF are covered . A visit to the one of the best Moscow 5* hotels . An acquaintance with hotel guest rooms, business and SPA centers.
8 day 24.07 Tuesday	Breakfast 8:30 9:00-13:00 Lecture: Strategic Management in Tourism and Hospitality Industry in the RF Lunch 13:00 14.00-17.00 A walk in the park-museum Kolomenskoe	5 3			Professor Igor Efremov
9 day 25.07 Wednesday	Breakfast 8:30 9:00-13:00 Lecture: Basic Principles of Legislation in the sphere of Tourism and Entrepreneurship Lunch 13:00 14.00-16.00 Testing Awarding of the certificates	5 4			Professor Evgeniy Pisarevskiy Deputy head of the Federal Agency for Tourism The testing is conducted in 2 stages (essay and test)
10 day 26.07 Thursday	Breakfast 10.00 13.00 Transfer to the airport				